

**CLAIMS**

What is Claimed is:

- 1           1.     A device for decorating a cable comprising:
  - 2           a.     a decorative assembly; and
  - 3           b.     a means for placing the decorative assembly about the cable.
- 1           2.     The device as claimed in Claim 1, wherein the cable is part of a  
2 video game system.
- 1           3.     The device as claimed in Claim 2, wherein the cable connects a  
2 game controller to a processing console.
- 1           4.     The device as claimed in Claim 1, further comprising at least one  
2 marking.
- 1           5.     The device as claimed in Claim 1, wherein the decorative assembly  
2 comprises two sections.
- 1           6.     The device as claimed in Claim 5, wherein the two sections are  
2 attached by at least one hinge, the sections are pivotal about the at least one  
3 hinge between an open position and a closed position, and the sections are  
4 pivoted towards each other to capture the cable therewithin when in the closed  
5 position.
- 1           7.     The decoration as claimed in Claim 1, wherein the device is included  
2 with a video game.
- 1           8.     The device as claimed in Claim 1, wherein a plurality of the devices  
2 is supplied in a single package.
- 1           9.     The device as claimed in Claim 6, wherein the device comprises two  
2 sections that are connected by at least one hinge that allows a first of the two  
3 sections to be pivotally connected to a second of the two sections, a portion of the  
4 hinge being located on a first side of each of the two sections.
- 1           10.    The device as claimed in Claim 9, wherein on a second side of each  
2 of the two sections is a connecting means that allow the two sections to be  
3 reversibly connected to one another.

1           11.    The device as claimed in Claim 10, wherein the two sections are  
2 mirror images of each other.

1           12.    The device as claimed in Claim 6, wherein at least one of the two  
2 sections comprises an internal stabling member that abuts the cable in the closed  
3 configuration.

1           13.    The device as claimed in Claim 1, wherein the device further  
2 comprises a unique serial number.

1           14.    A device for decorating a cable that is a part of a video game  
2 system, the device comprising:

- 3           a.     a decorative assembly comprising at least one marking; and  
4           b.     a means for placing the decorative assembly about the cable,  
5 wherein the decorative assembly comprises a pair of half-shell shaped sections  
6 each having a first edge and a second edge and being hingedly connected to  
7 each other along the first edges by a hinge 19.

1           15.    The device as claimed in Claim 14, wherein the hinge is formed by a  
2 region of reduced thickness defining an integrally formed hinge.

1           16.    The device as claimed in Claim 15, wherein the second edge of one  
2 of the pair of sections comprises one or more generally tabs and the second edge  
3 of the other of the pair of sections comprises one or more grooves that cooperate  
4 with the tabs to secure the device in a closed position.

1           17.    The device as claimed in Claim 16, wherein when the device is in  
2 the closed position it has an internal diameter equal to or slightly greater than the  
3 outside diameter of the cable.

1           18.    The device as claimed in Claim 17, wherein at least one of the two  
2 sections comprises an internal stabling member that abuts the cable in the closed  
3 position.

1           19.    The device as claimed in Claim 18, wherein the two sections are  
2 mirror images of each other.

1           20.    The device as claimed in Claim 19, wherein the device further  
2 comprises a unique serial number.

1           21.    A method for decorating at least one cable of a video game system

2 comprising the steps of:

- 3 a. obtaining a decoration; and
- 4 b. placing the decoration about the cable.

1 22. The method as claimed in Claim 21, wherein the decoration is a  
2 representation selected from the group consisting of a company name, a hobby,  
3 and attendance at an event.

1 23. The method as claimed in Claim 21, wherein the decoration  
2 represents an accolade for achievement in playing a video game.

1 24. The method as claimed in Claim 21, wherein the method is repeated  
2 with a plurality of decorations.

1 25. A method for archiving events comprising the steps of:

- 2 a. obtaining at least one decoration; and
- 3 b. placing the at least one decoration about a cable on a video game  
4 system wherein the decorative assembly is associated with a past event.

1 26. The method as claimed in Claim 25, wherein the decoration is  
2 associated with a commercial enterprise.

1 27. The method as claimed in Claim 25, wherein the decoration is  
2 associated with a video game.

1 28. The method as claimed in Claim 25, wherein the decoration is  
2 associated with a hobby.

1 29. The method as claimed in Claim 25, wherein the method creates a  
2 chain of decorations about the cable.

1 30. A method for selectively distributing a device for decorating a cable  
2 of a video game system comprising the steps of:

- 3 a. providing a user with a code at specific point during the playing of a  
4 video game;
- 5 b. allowing the user to provide the code to a distributing entity; and
- 6 c. distributing the device to the user.

1 31. The method as claimed in Claim 30, wherein the code is presented  
2 to the player upon completing at least one specific event during the playing of the  
3 video game.

1           32.     The method as claimed in Claim 30, wherein the code is presented  
2 to the user upon the user completing the video game.

1           33.     The method as claimed in Claim 30, wherein the user provides the  
2 code to the distributing entity via a website.

1           34.     The method as claimed in Claim 30, further comprising the step of  
2 allowing the user to pay for the device.

1           35.     The method as claimed in Claim 30, further comprising the step of  
2 the user placing the device on the cable.

1           36.     A method for providing, awarding, winning, trading, and otherwise  
2 distributing awards, tokens, indicia, and other indications of achievement,  
3 fanaticism, or devotion comprising providing a decorative assembly with a video  
4 game.

1           37.     The method as claimed in Claim 36, wherein the decorative  
2 assembly is placed a package containing the video game distributed as a single  
3 unit.

1           38.     The method as claimed in Claim 37, wherein the decorative  
2 assembly is unique to the video game.

1           39.     The method as claimed in Claim 37, wherein the decorative  
2 assembly is assigned a unique serial number.

1           40.     The method as claimed in Claim 37, wherein the decorative  
2 assembly is placed on a cable of a video game system.

1           41.     The method as claimed in Claim 39, further comprising the step of  
2 registering the unique serial number with a database.

1           42.     A method for awarding an indication of achievement comprising the  
2 steps of:

3           a.       allowing at least one person to compete in playing the video game;  
4 and

5           b.       upon one of the at least one person winning the video game, the  
6 winner is given a decorative assembly.

1           43.     The method as claimed in Claim 42, wherein the loser owns the  
2 decorative assembly and winner is given the decorative assembly by the loser.

1           44.    The method as claimed in Claim 42, wherein the decorative  
2 assembly is awarded to the winner by a competition sponsor or a video game  
3 developer.

1           45.    The method as claimed in Claim 42, further comprising the step of  
2 placing the decorative assembly on a cable that is part of a video game system.

1           46.    A decorative assembly for placing on a video game system cable,  
2 comprising first and second half shell sections that are hinged together along one  
3 edge and clip together along another other edge to encircle said cable, said first  
4 half shell section having on an external surface thereof at least one decorative  
5 marking that is readily perceptible by at least one human.